

**Connecting the unconnected- Endless Possibilities**

**The Genesis of Excellence**

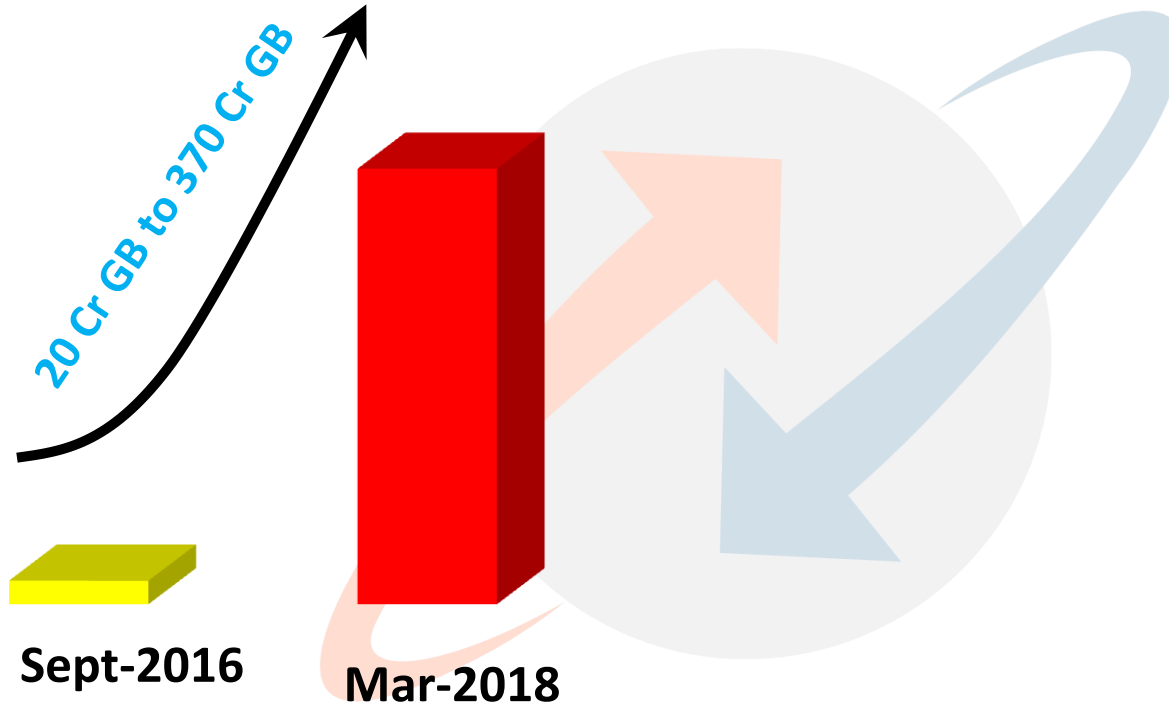


**BSNL**

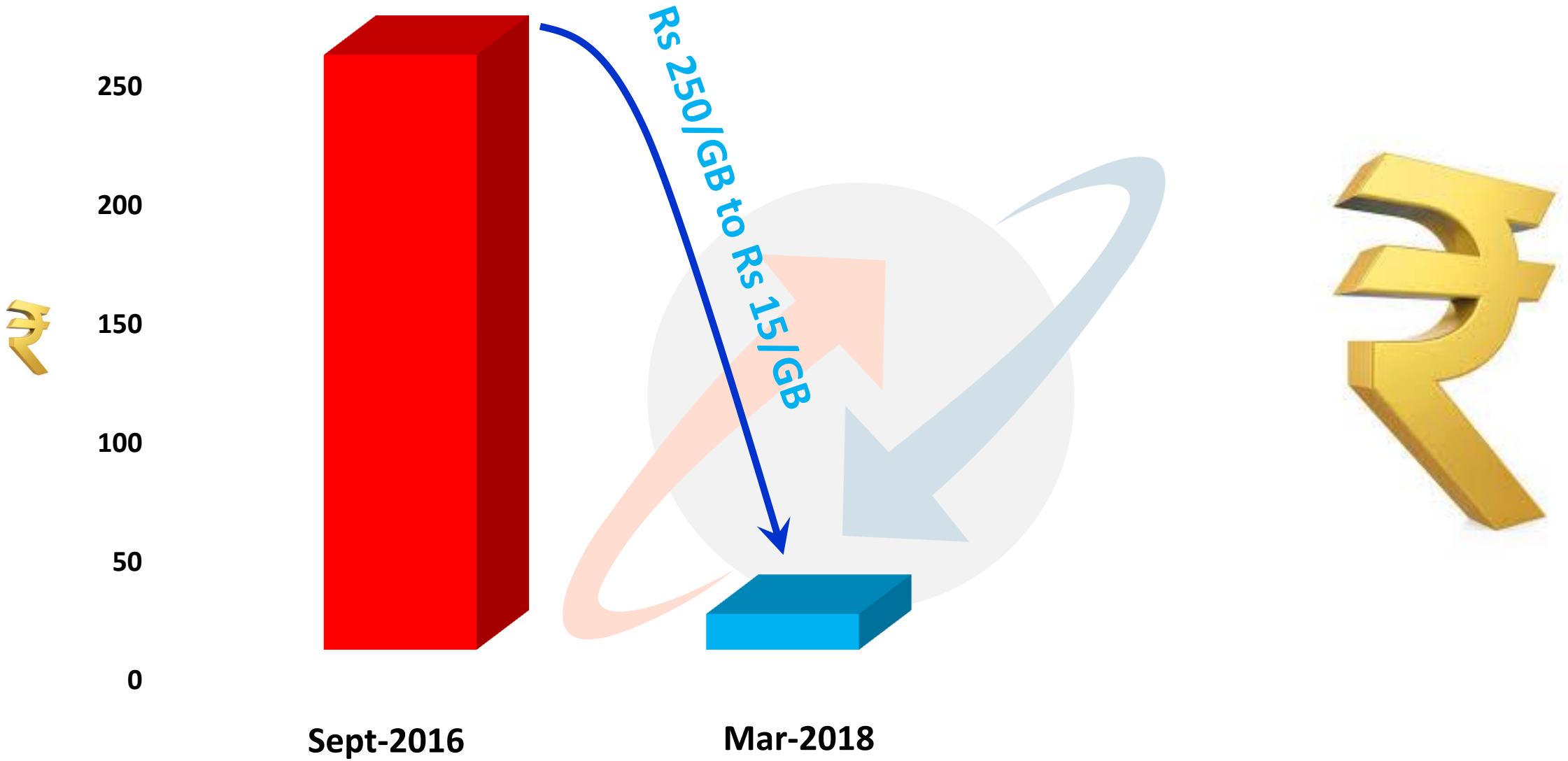
# DATA Consumption trend

GBs  
(in Cr)

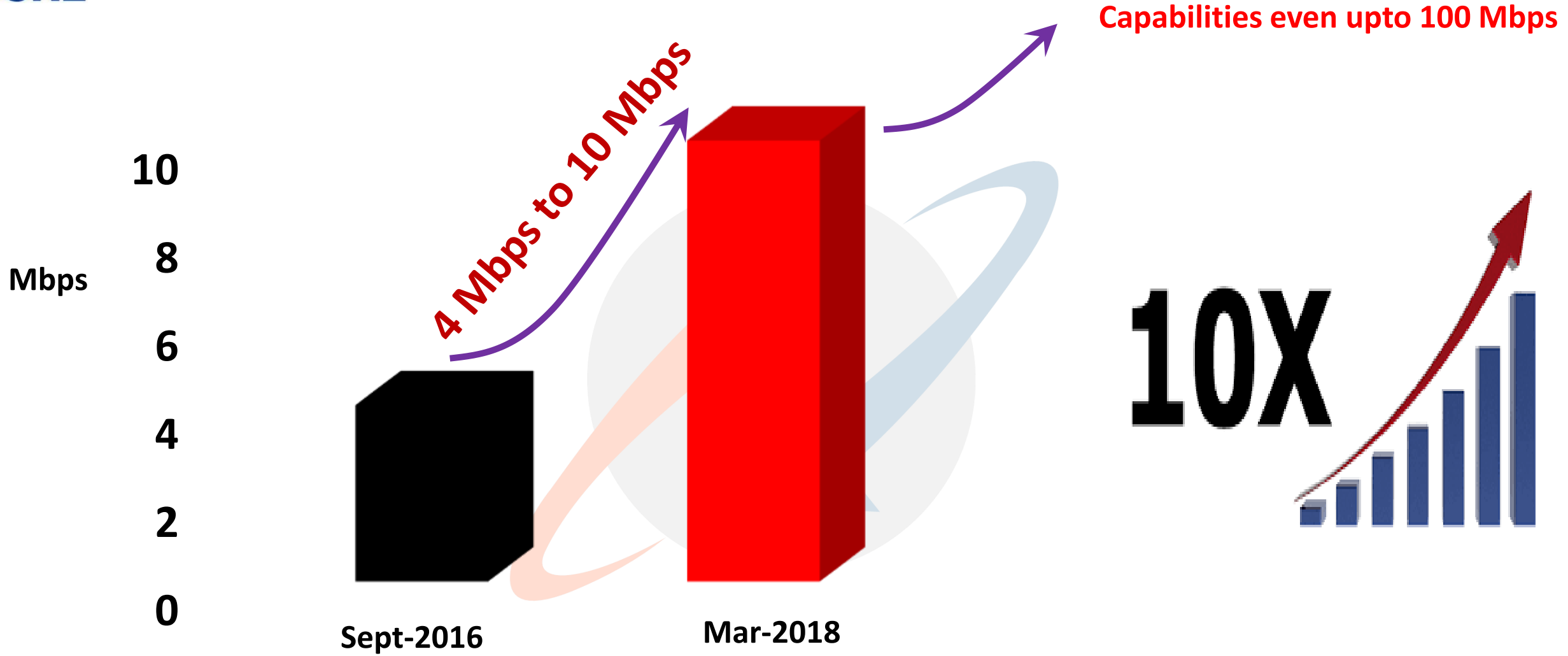
400  
300  
200  
100  
0



# Cost of DATA



# QoS in DATA Communication

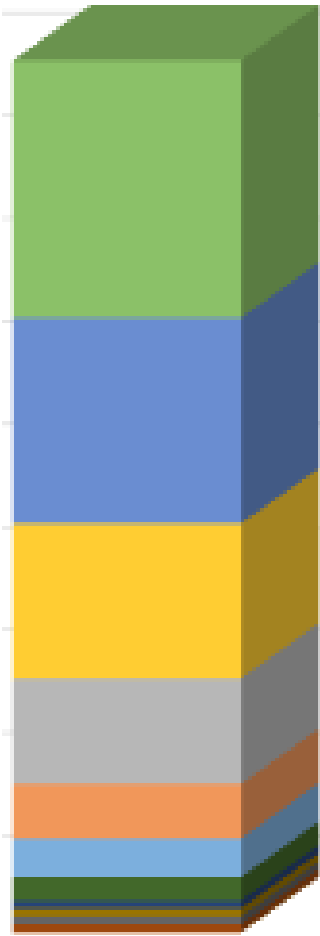




**BSNL**

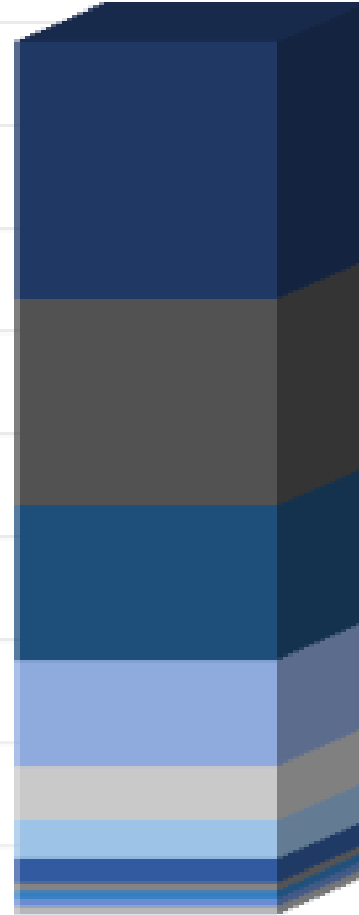
# India's TOP Position in Data Consumption

Position in data Consumption



Sept-2016

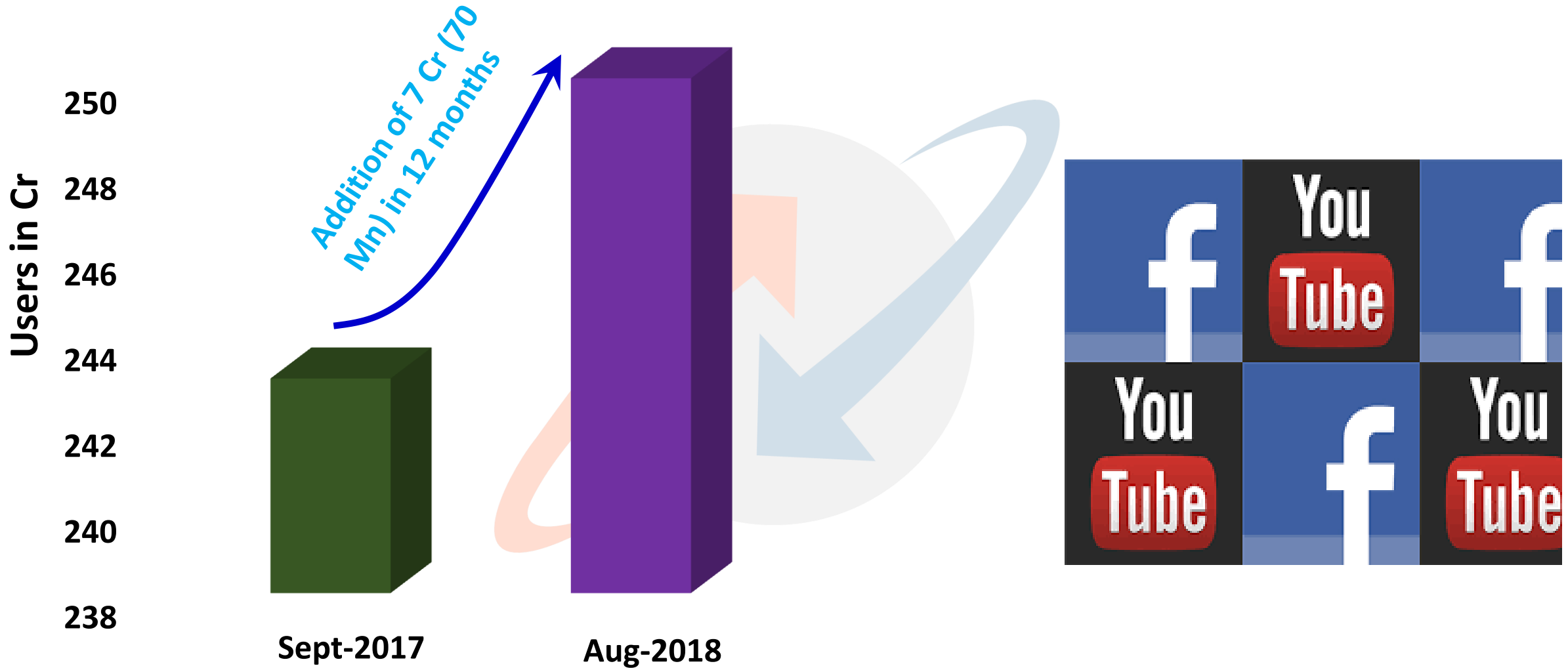
*155<sup>th</sup> to 1<sup>st</sup> Position*



Mar-2018



# User base Enhancement for social media Platforms





# DATA EXPLOSION

*In last 18 months we have added about 35 Mn users till June 2018 which is nearly 40% of what has been done in last 15 years.*

*Average data usage / sales /month is at 10.6 GB / month and VAS*

*Almost all smartphones being shipped into the country are 4G-VOLTE enabled.*

*We Indians spend almost 200 minutes on Mobile every day. With the second highest app downloads globally. Almost +60% of the web traffic in India is in hand held devices.*



# PLANNING FOR A GIGABIT SOCIETY

Towards

a

**“Gigabit Society”**







# National Digital Communication Policy - 2018

## BharatNet

Providing 1 Gbps to Gram Panchayats upgradeable to 10 Gbps

## GramNet

Connecting all key rural development institutions with 10 Mbps upgradeable to 100 Mbps

## NagarNet

Establishing 1 Million public Wi-Fi Hotspots in urban areas

## JanWiFi

Establishing 2 Million Wi-Fi Hotspots in rural areas

Implementing a '**Fibre First Initiative**' to take fibre to the home

Establishment of a **National Digital Grid**

